

Figure 8-11:
A keyword
report
showing
statistics of
disabled
keywords
across
several
campaigns.

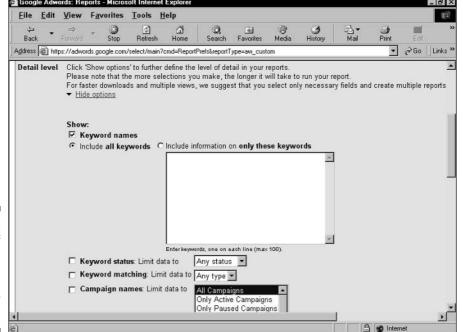


Figure 8-12:
Part of
the Custom
Report form,
where you
may specify
keywords.